

PARAMOUNT PLANS 19-20 FOR 1957

**ALL FEATURES IN VISTAVISION;
MOST IN TECHNICOLOR**

Canadian Twists The Lion's Tail

Joseph Tomlinson of Toronto, whose Canadian and American interests include the Tomlinson Construction Company and Consolidated Truck Lines of Toronto, called a press conference in New York recently to make known his demand that Loew's, Inc. ask for

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Production Code In Revised Form

Revision of the Motion Picture Production Code giving producers more leeway in some instances and restricting them more severely in others has been made by the Board of Directors of the Motion Picture Association of America, it was announced recently in New

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Odeon Buys Out Garson, Who's Due To Retire

Fifteen Maritime theatres operated in partnership by Garson Theatres Limited and The Odeon Theatres (Canada) Limited were acquired completely by the latter company on December 31, 1956, at which time A. I. Garson, veteran exhibitor, retired from the motion picture industry. The announcement was made in Toronto by L. W. Brockington, CMG, QC, president of the Odeon organization. He and the directors expressed their regret at Garson's decision "and their appreciation of the services he has rendered in the past, together with their best wishes to him in his retirement."

The manager is Lionel J. April,

(Continued on Page 8)

'Desire Under The Elms'

Anthony Perkins has been set to co-star with Sophia Loren, Italian beauty, in Paramount's *Desire Under the Elms*.

Every Paramount feature in the 19 or 20 that will be released during 1957 will be in VistaVision, with most in color by Technicolor. The program, which is comprised of about the same number as in the past few years, holds an excellent variety of

Have You Any Info For SMPTE Research?

The Progress Report Committee of the Society of Motion Picture and Television Engineers, through its chairman, has asked K. M. Carey, who is with the Technical Research Section of the National Film Board, to prepare a report covering technical developments in the Canadian motion picture production field during 1956.

He desires that readers pass along any information on new products, processes or facilities which they inaugurated or shared in during 1956.

Carey can be reached at the National Film Board, P.O. Box 6100, Montreal 3, PQ.

Paramount's 'Sad Sack'

Next for Dean Martin and Jerry Lewis at Paramount for Hal Wallis will be *Sad Sack*. It will go before the cameras in March.

AA Offers Cash For 'Persuasion' Contest

The best campaigns submitted by managers and publicists on Friendly Persuasion will win a first prize of \$150, a second prize of \$100 and a third prize of \$50, it was announced in Toronto by Larry R. Stephens, director of advertising and publicity for Allied Artists Pictures of Canada.

Campaign books should be submitted to Stephens as soon as possible after the campaign. These will be studied by a panel of impartial judges, whose decisions will be final.

Yates Reassures Canadian Exhibs

Canadian exhibitors were assured of an unbroken flow of product from Republic, which distributes in Canada through the J. Arthur Film Distributors (Canada) Limited. The Republic president has helped dissipate much of the talk that his company would end its

(Continued on Page 4)

Theatres Under Way

George Watson, operator of the only theatre in McLennan, Alberta, the Regal, expects to open his new 240-seat house there early this year. Also nearing completion is the first drive-in in Cache Creek, British Columbia.

CINEMASCOPE INJUNCTION LOST

The Odeon Theatres (Canada) Limited lost its motion in the Ontario Supreme Court for continuation of an interim injunction issued in Ottawa which temporarily restrained Twentieth Century-Fox Corporation Limited from releasing the CinemaScope version of *Oklahoma!* and Famous Players Canadian Corporation from acquiring it. In dismissing the application at Osgoode Hall, Toronto Mr. Justice Carl D. Stewart ruled "costs to defendants in cause" — meaning that Odeon would be assessed the costs of the motion if it proceeds with the action and is unsuccessful.

Odeon claims that it has first call on the CinemaScope version of *Oklahoma!*, now in Toronto and Montreal in the Todd-AO process. Mr. Justice Stewart gave judgment quickly because of the importance of the matter and the written reasons will follow.

The defendants were ordered to file their statement of defence by December 28, in spite of it being the period in which a holiday is observed by the courts.

The interim injunction was granted by Judge P. J. Macdonald in Ottawa on December 5 and the application for continuation denied on December 18.

K. G. Morden, QC represented Odeon; B. V. Elliot, QC Twentieth Century-Fox; and J. D. Arnau, QC and J. F. Perrett Famous Players.

Fire In Trail, BC

Famous Players' 1,112-seat Strand Theatre in Trail, BC was destroyed by fire recently, leaving the 12,000-population city with one cinema—the 610-seat Odeon. Famous Players has reopened the 499-seat Capitol in Rossland, which isn't far from Trail.

Skinner Halifax Prez

Freeman Skinner was elected president of the Halifax Theatre Managers Association, succeeding James McDonough. Albert Toms is vice-president and Carleton Brown secretary-treasurer. Directors include Peter Herschorn, Hillary Howes and Albert Ellis.



A Happy New Year



Allied Artists Pictures

OF CANADA
LIMITED

PROUDLY
PRESENTS

"FRIENDLY PERSUASION"

with A GREAT STAR...

and A NEW STAR!

GARY COOPER

in the towering role
that tops even his
"High Noon" brings you
the new star sensation...

ANTHONY PERKINS

Louella Parsons says:
"HE REACHES OUT FROM
THE SCREEN TO GRIP
YOUR HEARTSTRINGS JUST
AS JAMES DEAN DID!"

"FRIENDLY
PERSUASION"
is so entirely different
you'll be talking
about it for weeks!

REDBOOK called it
"Outstanding...one
of the year's best!"

LOOK said: "Fresh...
joyful...exciting!"

SEVENTEEN rated it
"Picture of the month!"



ALLIED ARTISTS PRESENTS

GARY COOPER

IN WILLIAM WYLER'S PRODUCTION

"FRIENDLY PERSUASION"

co-starring DOROTHY MCGUIRE

introducing Anthony Perkins and featuring Richard Eyer Robert Middleton
Phyllis Love • Mark Richman • Walter Catlett

also co-starring Marjorie Main as "The Widow Hudspeth"

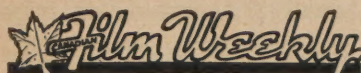
From the Book by JESSAMYN WEST • Music Composed
and Conducted by DIMITRI TIOMKIN

AGLOW IN
GLORIOUS **COLOR**

Produced and Directed by
WILLIAM WYLER
who gave you "Roman Holiday" and
"The Best Years of Our Lives"

Hear
PAT BOONE
sing the hit
title song
**FRIENDLY
PERSUASION**





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Office Manager - - - - Esther Silver

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PARAMOUNT'S 19-20

(Continued from Page 1)

office potential in the pictures that will be released in the 12 months."

January will mark release of Hal Wallis' Hollywood or Bust, in Technicolor, and Three Violent People, also in Technicolor.

February will bring release of the year's second Wallis production, The Rainmaker. This will be followed in March by Fear Strikes Out.

Subsequent months' releases will include the following, although not necessarily in the order named: Frank Freeman, Jr.'s Omar Khayyam, in Technicolor; Wallis' Gunfight at the OK Corral, Technicolor; Funny Face, Technicolor; The Lonely Man, Technicolor; Beau James; Bruce Odum's Flamenca, Technicolor; The Buster Keaton Story, Technicolor; and The Delicate Delinquent.

The foregoing are finished or in final stages of production. The following are being filmed or soon will go before the cameras:

William Perlberg-George Seaton's The Tin Star; Samuel Briskin's The Joker Is Wild, Technicolor; Seaton's Teacher's Pet; Don Hartman's Desire Under the Elms; Hartman's The Matchmaker; and The Buccaneer, Technicolor.

Year Book Review

The following review of the Canadian Film Weekly Year Book of the Canadian Motion Picture Industry, signed D. R., appeared in a recent edition of To-Day's Cinema, a leading British motion picture industry trade paper:

"Editor Hye Bossin has done another fine job this year in his compilation of the significant facts and trends in the Canadian film industry.

"This season's year book rounds up information on every aspect of the trade from exhibition, through distribution, production, equipment and cinema sales to general pointers on awards, censorship, music, press and radio.

"N. A. Taylor's article, 'Our Business,' has its applications, warnings and proposed remedies for this country and could and should be studied with very close attention.

"As is usual, the volume is handily sized, well bound, superbly printed."

ARTHUR SILVERSTONE DEAD AT 54

Canadian general manager for Twentieth Century-Fox Corporation from late in 1947 to May, 1951, Arthur J. Silverstone, assistant general sales manager under world sales chief Alex Harrison, died recently in Mount Sinai Hospital, New York, at the age of 54 after a long illness.

Before coming to Canada he had been sales chief in Britain and he was moved from Canada to New York to become Eastern Division manager. Born in New York, he entered the industry in 1924 as an assistant cameraman with International Newsreel and later joined the British sales staff of United Artists. He quit UA in 1942 for Sam Bronsten Productions and in August of the next year joined 20th-Fox, serving in the USA until transferred to the English organization in December as special sales representative.

Surviving are his widow, Pearl; a daughter, Mrs. Sandra Stern of Toronto; a son, Paul; four sisters and three brothers. His brother Murray is a vice-president of Twentieth Century-Fox Film Corporation and his brother Emanuel vice-president and general sales manager of Twentieth Century-Fox International Corporation.

The late Mr. Silverstone was very close personally with quite a few members of the Canadian motion picture industry, in which he made many friends during his residence in this country. On coming here he was welcomed with a luncheon at the Royal York Hotel and his departure was marked by a dinner in his honor in the same place.

Wolfe Cohen Now VP Warners, Inc.

Wolfe Cohen, who was promoted from the general management of Warner Bros. in Canada to a major international post in 1944 and became president of Warner Bros. Pictures International Corporation in 1948, was elected a vice-president of Warner Bros. Pictures, Inc. at a recent meeting of the board of directors. He joined WB in 1925 as branch manager for Saint John, NB.

Bromhead Passes

Co-founder of Gaumont-British, Ralph Bromhead, 73, died in London recently. He was president of the Cinematograph Trade Benevolent Fund.

Hy Swartz Winnipeg Pioneers' President

President of the Winnipeg District of the Canadian Picture Pioneers is Hy Swartz, formerly vice-president, who succeeded Jack Biggerstaff. He was elected at the annual meeting, held in the St. Charles Hotel recently, where a dinner and dance ended the day's doings. Ed Cass was the guest speaker.

Abe Feinstein is vice-president, D. Wolk secretary, Harry Hurwitz social chairman, Syl Gunn membership chairman and J. Ferguson publicity chairman.

Executive members are R. D. Hurwitz, D. Rothstein, S. Swartz, A. E. MacLean, J. D. McKenzie, George Miller and J. Todd.

EDWIN H. WELLS, LONG ILL, PASSES

The Canadian motion picture industry lost one of its best known and most beloved figures in the passing of Edwin H. Wells, for many years executive secretary of the Canadian Motion Picture Distributors Association, who died at the Cobourg, Ontario General Hospital after a long illness. He was 69. Mr. Wells assumed the duties of the late Col. John A. Cooper, the director, on his retirement in 1944 and carried them out until his resignation in 1949. Since then he had held important executive posts with two theatre-program advertising companies.

Services were held at Christ United Church, Clarkson, in which community he had resided before moving to Cobourg, and interment took place at Spring Creek Cemetery.

Among the pallbearers were Jack Hunter, Harold Pfaff and Harry Bailey, old friends from the motion picture industry. The honorary pallbearers were Haskell Masters, Herbert Allen, Clare Appel, Ralph Dale, Gordon Lightstone, Martin Bloom, Hye Bossin and Arch Jolley.

Mr. Wells was the husband of Isabel Gill and the father of Bruce Bacon and Audrey (Mrs. G. Shales).

Eddie Wells, a member of the Canadian Picture Pioneers and of the Variety Club of Toronto, will be long remembered as a man of patience and kindness, quiet speaking and of marked dignity. He was a gentleman of the old school, ever tolerant and always helpful. As such he was deeply loved by all who had known him across the years and highly regarded by those who knew him only casually. He never uttered an insincere word for as long as anyone who knew him could remember and the news of his passing will bring a tug to the heart of many a person in and out of our industry. His life was an expression of the ancient but ordinary virtues: common honesty, common decency and common courtesy.



OUR business is on the threshold of a new year and, we hope, a new era. While the weeding out process of the past few years will continue, it has, in many cases, run its course. Where this has happened there has been created a more solid foundation for steadier and healthier returns.

In such cases there may be an increase in enthusiasm but this should not invite a decrease in the determination to seek out the problems which continue to beset us and to try to find solutions for them. Some of these have been with us for years but because things were pretty good we have not done very much about them. We can no longer afford to support unfair and inequitable taxation and other harmful practices which affect the balance sheet.

There is one most important matter to which theatre owners should give considerable thought — admission prices. We are living in an era of creeping inflation. We are in a burgeoning economy, no matter how the Government tries to control the money supply. There is no way outside of direct legislative action to control the incessant demands of unions to increase salaries. Every time an important industry such as steel or automobiles adjusts its wage scale, it ups its prices and this sets off a whole new series of increases which must contribute to the inflation spiral.

There are many exhibitors throughout the country who have not adjusted their admission prices for several years. When attendance is down they hesitate to raise admission prices in fear that they may jeopardize whatever patronage they now enjoy. It is true that in some cases an increase in admission price may cause some decrease in attendance. However, in an economy where all prices have been rising steadily, this forces an increase in operating costs. The theatre owner must make sure that he keeps apace of the cost-of-living index or he may find himself in great difficulty.

Even theatres which have increased their admission prices as recently as a year ago should now take another look.

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PRODUCTION CODE

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York by Eric Johnston, MPAA president. Designed to "modernize" the Code, the sweeping changes were made after more than a year's study.

Several subjects hitherto completely banned by the regulations, such as abortions, kidnapping of children and use or illegal traffic in narcotics, are now permitted "within the limits of good taste." Practically ignored previously but now prohibited are mercy killing, blasphemy, double-meanings and "open mouth" kissing.

Most recent criticism of the MPAA has come from the Legion of Decency, which accuses the administrators with "open disregard" of its own rules in giving a seal of approval to the film, *Baby Doll*. Others have criticized the Code for being too strict when it has refused its seal to such pictures as *The Moon Is Blue*, *The Man with the Golden Arm* and *I Am a Camera*.

In explaining the revisions Johnston pointed out:

"The Production Code consists of two main elements: (1) the underlying moral principles, and (2) the provisions that deal with policy matters.

"As the Code's basic principles are unchanging the revisions relate to policy matters only.

"Policy provisions have been revised from time to time, but this is the first time since the Code was adopted in 1930 that a comprehensive survey has been undertaken by the board.

"The revisions follow these main lines:

"(1) Provisions of the Code have been made simpler and more precise;

"(2) Provisions of the Code have been rearranged into more logical order;

"(3) Certain provisions have been strengthened;

"(4) Certain new provisions have been added to deal with treatment of subjects not previously covered; and

"(5) Certain subjects, now prohibited, are made permissive under conditions which assure restrained and careful treatment.

"A few years ago I made the observation that the Production Code was intended to be—and has been—a flexible, living document—not a dead hand laid on artistic and creative endeavor.

"The revisions, I think, bear out and justify this statement and demonstrate once more our faith in and adherence to the voluntary system of self-regulation in the industry."

Fox' 'Island In The Sun'

Shooting has been completed on 20th-Fox' *Island in the Sun*, which stars James Mason, Joan Fontaine, Harry Belafonte, Dorothy Dandridge, Joan Collins and Michael Rennie.

News Notes

JARO STAR TOPS UK BO POLL

Challenge to the supremacy of USA-made films at boxoffices in Great Britain by British producers, spearheaded by The Rank Organization, was seen in the results of the recent poll conducted by the American trade magazine, *Motion Picture Herald*, which overwhelmingly selected Kenneth More, star of JARO's *Reach for the Sky*, as the top money-maker for theatres. He headed both the international and British lists, ousting in the former such long-time favorites as James Stewart and Burt Lancaster.

Six other Rank stars — Jack Hawkins, Dirk Bogarde, Virginia McKenna, Norman Wisdom, Peter Finch and John Gregson — won places in the top 10 earners on the British list and the first four missed inclusion in the international top 10 by the very narrowest of margins.

INSTALLATION DINNER

"A better balance between sociability and charity" would be his aim as Chief Barker of the Variety Club of Toronto, N. A. Taylor told those at the Installation Dinner, held recently at the Sign of the Steer. He spoke after having been officially installed in office by John J. Fitzgibbons, Big Boss of Tent 28. Fitzgibbons urged further good works, saying that "in your heart you will have built a treasure that no man can take from you." He placed the silk ribbon to which is attached the whistle of the Chief Barker around Taylor's neck.

Fitzgibbons was called on by the immediate past Chief Barker, David Griesdorf, who was later presented with a gift by Taylor in behalf of the Tent.

RAWLEY TO NEW YORK

Director and secretary of the recently-organized Independent Legitimate Theatres of North America is Ernest M. Rawley, long-time manager of the Royal Alexandra Theatre, Toronto, who will be succeeded in that post by his assistant, Edwin De Rocher.

Dissolution of the Shubert combine affected that firm's United Booking Office and made necessary the creation of an organization that would take its place.

Rawley, now 51, was born in Montreal, came to Famous Players when that company purchased the Transcanada interests of Ambrose Small and later left to enter business for himself as a publicist and a road manager. He became manager of the Royal Alexandra in 1939.

Ernie Rawley enjoys a high degree of personal popularity in the Toronto and New York theatre communities. A Canvasman and charter member of the Variety Club of Toronto, he was given the Heart Award some years ago.

WINNERS IN THE FILM DAILY POLL

USA film critics, voting in the annual poll of *The Film Daily*, chose Yul Brynner's performance in 20th-Fox' *The King and I* as the best for male stars in 1956, while Anna Magnani led the female stars for her role in Paramount's *The Rose Tattoo*. The best supporting actor was Anthony Perkins (AA's *Friendly Persuasion*), the best supporting actress Rosalind Russell (Columbia's *Picnic*), the best juvenile actor Richard Eyer (*Friendly Persuasion*), and the best juvenile actress Patty McCormack (Warner Bros.' *The Bad Seed*). Perkins was also *The Find of the Year*.

The honor for direction was given George Stevens for WB's *Giant* and that for photography to Jack Cardiff for Paramount's *War and Peace*. *Giant*, written by Fred Guiol and Ivan Moffat, was the best screenplay.

TV IS MPE, SAYS ARNALL

The position of the Society of Independent Motion Picture Producers, as expressed by its president, Ellis G. Arnall, at a trade press luncheon in New York, is that television is just another form of motion picture exhibition. He called on exhibitors and distributors to recognize this by acquiring stock in television stations wherever possible. In his statement he said:

"The conventional motion picture theatre and the drive-in are here to stay. Television likewise is a fixture in our modern way of life. We should aggressively and determinedly move to prevent television from complete domination and control by certain segments of business interests which cannot serve the general public or television nearly so well as the motion picture industry."

In Miami David Sarnoff, president of RCA and NBC, told delegates from affiliated stations that it would not serve broadcasters and the public best to let motion pictures capture TV screens. "Don't make them national motion picture screens," he urged.



ARTHUR SILVERSTONE

WB's 'Helen Morgan Story'

Paul Newman and Ann Blyth will star in Warners' *The Helen Morgan Story*.

20th-Fox' 'Hatful Of Rain'

Eva Marie Saint, Don Murray and Lloyd Nolan will star in 20th-Fox' *Hatful of Rain*. Fred Zinneman will direct and Buddy Adler produce.

21 VIA REPUBLIC

(Continued from Page 1)

career as a film-making organization and limit itself to allied fields. He wired JARFD and his Canadian representative, Walter Manley, the following information:

"Republic plans to produce and release 21 pictures for the 1957 season. Ten scripts are now completed and the first five pictures will go into work within the next 60 days.

"The complete program including titles of stories, will be announced by Richard Altschuler, Director of Sales, at Regional Sales Conventions which will be held early in the New Year.

"Production emphasis on forthcoming pictures will be on new faces and action themes. The majority of the pictures will be produced in Trucolor by Consolidated Film Industries and Republic's own wide screen process, Naturama.

"In order to make Republic Studios one of the finest in the world we expended over \$850,000 during the past year for studio improvement which included refurbishing of stages and modernization of equipment. It is self-evident that Republic has an ambitious program of films for theatrical exhibition in 1957 and we anticipate that it will be a substantial year for the motion picture industry.

"We wish to thank the Canadian exhibitors for their past support and hope that we will continue to merit their co-operation in the New Year."

Around The Corner

Around the corner
I have a friend, in
This great city that has
No end; yet days go by,
And weeks rush on, and
Before I know it a year
Is gone, and I never
See my old friend's
Face, for Life is a
Swift and terrible
Race. He knows I like
Him just as well as
In the days when I
Rang his bell and he
Rang mine. We were
Younger then, and
Now we are busy,
Tired men: tired with
Playing a foolish game,
Tired with trying to
Make a name. "To-
Morrow," I say, "I will
Call on Jim, just to
Show that I'm thinking
Of him." But to-
Morrow comes—and
Tomorrow goes, and the
Distance between us
Grows and grows.

Around the corner!...
Yet miles away... "Here's
A telegram, sir..."
"Jim died today."
And that's what we get,
And deserve in the
End: Around the corner,
A vanished friend.



OUR BUSINESS

(Continued from Page 3)

The present day dollar buys much less than 50 per cent of the pre-war dollar. Admission prices generally have not risen in any near proportion to this. This is the time to start correcting this maladjustment.

There are many things which our business can do to help itself as a body, but each individual can start helping himself on the basis of examining his own situation and price structure.



WHO'S HOOSIER: Charlie Bochner introduced me to his new manager at Canadian Seating Company, Dave Dewey. I had a pleasant chat with Dave and Mrs. Dewey at the Variety affair. They're from Indiana... A Paramount executive told me this story. One of his colleagues sold an exhibitor a 50 per cent picture, with the latter having the right to deduct the cost of the second feature from the gross of the first. So the exhibitor bought Columbia's *From Here to Eternity*—also a 50 per cent picture! Both companies ended up with 25 per cent each... *The Ben Granatsteins'* 17-year-old, Jack, is at the Royal Military College, St. Jean's, PQ, and will go from there to the RMC at Kingston to graduate into a military career. Ben runs the cigar counter in the Film Exchange Building... "This is a three-season watch," the jeweler cracked, peering into the works. "No spring"... Was fascinated at the sight of an Edison 1904 print of *The Mischievous Elf*, owned by Eddie Garand of Montreal and in fine condition. It's about 20 mm., has three of the same frames across, with these divided by sprocket holes. Eddie also owns a poster of Bernhardt... Dan Krendel, for Tent 28, wrote the Turofsky family how heartbroken we all were at the sudden passing of Nat, who was lavish with his lens when it came to the cause of kids.



GREGORY CLARK suggests in *The Packsack*, his syndicated column, that Canadian players stop giving semi-English pronunciation to certain words. "Should they not preserve at all costs the speech with which they were born, perfecting it, 'tis true, in all respects save altering its authentic sounds?" he asks. But how about the language within a language our TV gabbers of commercials are evolving? I mean the ones that urge you to "have a fresh scup of coffee" or insist that "Quality pays in the yend"... Puzzle: Why do women wait until they arrive at the box to open their purses and search for fare? A woman picks up a box of chiclets, approaches the clerk, then goes through the business while men waiting to pay pile up behind her. "It's maddening," says druggist Dave Otis... *It isn't true* that Miss G. R. Lee, the glamazon striptease and occasional author, is writing a Do-It-Yourself book called *Undo It Yourself*... Archie Laurie told me that the Variety Village lads were great in *A Christmas Carol*, which Phil Stone narrated. Pete Street played Scrooge wonderfully well in a wheelchair and Fred Atkinson, by playing Tiny Tim, joined fiction and fact, since he uses crutches. Gerald Pratley taped some of the play for CBC's *Assignmen*... Bob McStay's review of Mary Jukes' play, *Every Bed Is Narrow*, for *Variety*, directed Kermit Bloomgarten's interest towards it. He wired Bob for a private elaboration.

FRANK FISHER, Odeon Theatres v-p, gave his many friends a bad scare by getting pneumonia, but the popular Frank fought his way back along the road to good health... Billy, the Joe Rosenfelds' 20-year-old U of T student, won a Rhodes Scholarship and will spend the next two years at Oxford, where he'll read history... *Coming Soon:* The Golden Anniversary of the Royal Alexandra, which opened in 1907. In her recent book, *Toronto*, (Cassell & Co.) the late Katherine Hale wrote: "The Alexandra, though it comes late into the historic picture of Toronto, is really the culminating note of all those early, sometimes rowdy, often sedate, but generally festive evenings of theatre that have existed along King Street for over 100 years. Nearly every English-speaking actor of importance has appeared here in the last half century." Right now congratulations are due to two RA lads: Ernie Rawley, headed for NY to run the new USA legit organization, which is mighty flattering to the appointee, and Ed De Rocher, who succeeds Ernie as manager. Both great guys... Charlie Stephenson, the old-time showman, let me read the m.s. of his autobiography, which is extremely interesting and full of laughs. Some smart publisher should add it to his catalogue.

'THE LION'S TAIL'

(Continued from Page 1)

the resignation of five present directors, four of whom are vice-presidents. Tomlinson, whose 250,000 shares of the outstanding common stock represent five per cent of the total, claims to be the largest individual stockholder. There are 5,142,000 outstanding common shares.

Formerly of Oakville, near Toronto and now of Fort Lauderdale, Florida, Tomlinson said that the company, which operates the MGM studio, was "riddled with nepotism and favoritism." He said he had asked Louis B. Mayer, now 71, to come back to the studio "to make the lion roar again" but he refused to entertain the idea while the present management was in power. Tomlinson asked for the resignation of five directors, among them Charles M. Reagan, Charles C. Moskowitz and Howard Dietz. Another named by him, Richard M. Crooks, has been reported to be the representative of other Canadian investors. He resigned a week before the meeting.

Joseph R. Vogel, who became Loew's, Inc. president in October, said that Tomlinson's suggestions had been considered in the past and that he had refused the offer of a directorship several times. He pointed out recent changes involving Nicholas Schenck and Dore Schary and said others would be leaving. Tomlinson said that Vogel had agreed that the majority of the 13 directors should be outsiders. The Schenck and Schary resignations, he claimed, were intended to stave off a proxy battle.

The press people, gathered in the office of Tomlinson's attorney, Benjamin A. Javits, heard the former say he hoped that the matter would be settled without a proxy battle. Javits is also an important holder of Loew's stock. The annual shareholders' meeting will be held on February 28.

The Tomlinson road-building company was fined \$100,000 in 1954 after pleading guilty to being among the firms that received overpayment for work done in the Fort William area. The firm does not seem to be active any more. Tomlinson's brother, W. S. Tomlinson, who is associated with him, is a resident of Port Arthur, Ontario. Joseph Tomlinson, who was born in the USA but is a Canadian citizen, has a well-known racing stable.

20th-Fox' 'The Desk Set'

Gig Young has been added to 20th-Fox' *The Desk Set*.

AMPPLC Meeting

Annual meeting of the Association of Motion Picture Producers and Laboratories of Canada will take place in the King Edward Hotel, Toronto on January 19. The subject of guest speaker Merle M. Schneckenburger will be "The Sponsor Speaks."

EXHIBITORS HAVE DEPENDED ON REPUBLIC

LOVER...OR LOVE-MAD?

AVAILABLE NOW

HERBERT J. YATES presents

A Woman's Devotion

STARRING
RALPH MEEKER · JANICE RULE · PAUL HENREID

with
ROSENDA MONTEROS · JOHN BASH

Directed by

Story & Screenplay by

PAUL HENREID · ROBERT HILL · A REPUBLIC PRODUCTION

TRUCOLOR by Consolidated Film Industries

A SUSPENSE DRAMA

sparked by the lovers of the Broadway hit, "PICNIC"

C'S BOXOFFICE PICTURES FOR 20 YEARS

*and Republic
continues to deliver!*

ZANZABUKU

THE MAVERICK QUEEN

DAKOTA INCIDENT

THUNDER OVER ARIZONA

A STRANGE ADVENTURE

LISBON

DANIEL BOONE, TRAIL BLAZER

SCANDAL, INC.

THE MAN IS ARMED



CURRENT RELEASES

WITH PRIDE IN THE ACHIEVEMENTS OF THE PAST
AND CONFIDENCE IN THE FUTURE... WE URGE
YOU TO MAKE IT A "HAPPY NEW YEAR" WITH
REPUBLIC PICTURES

THE CONGRESS DANCES

CinemaScope

TRUCOLOR by Consolidated Film Industries

JOHANNA MATZ • RUDOLF PRACK • HANNELORE BOLLMANN

ACCUSED OF MURDER

NATURAMA TRUCOLOR by Consolidated Film Industries

DAVID BRIAN • VERA RALSTON • SIDNEY BLACKMER

AFFAIR IN RENO

NATURAMA

JOHN LUND • DORIS SINGLETON • JOHN ARCHER

DURANGO GUNFIGHTER

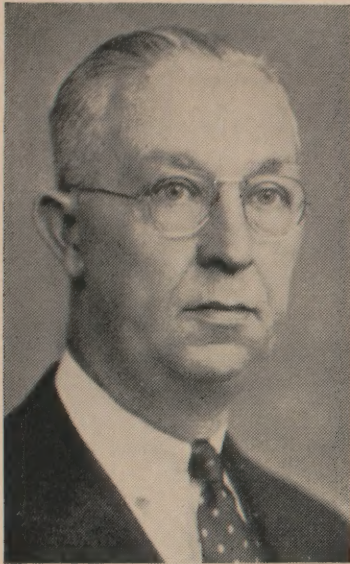
NATURAMA

ANNA MARIA ALBERGHETTI • BEN COOPER • JIM DAVIS

Distributed in Canada by J. ARTHUR RANK FILM DISTRIBUTORS (CANADA) LIMITED.

Short Throws

News Clips



EDWIN H. WELLS

Name Sydney Smith

Sydney Smith, president of the University of Toronto, has been invited to be one of the judges who will select the winner of the Humanitarian Award of the Variety Clubs International. The Award will be presented in New Orleans.

ODEON & GARSON

(Continued from Page 1)

who was vice-president, with Lou I. Michelson as his assistant. Both are of Saint John, where the company's head office is located.

The theatres in the deal are the Casino, Garrick, Oxford and Hyland, Halifax; Strand and Kent, Saint John; Capitol and Empress, Moncton; Roseland, Academy and Highland Drive-In, New Glasgow; Jubilee, Stellarton; Odeon, North Sydney; Strand, Sydney; and the Capitol, Yarmouth.

The Rank Organization bought 50 per cent of the Odeon circuit in December, 1944 and early in January Paul L. Nathanson, partner and president, who activated the company in 1943, announced the partnership with Garson in a Maritime chain and their joint acquisition of the circuit of Fred Winters and F. H. Sumner. Several months later Odeon acquired the remaining 50 per cent and Nathanson was succeeded as president by the Honorable J. Earl Lawson. Not long after A. I. Garson became an Odeon partner his brother Ben, in partnership with Jules Laine, sold their Superior Operating circuit of Quebec to it.

The Garson deal is the second one this year of its kind. In March Odeon acquired 17 situations from its partner, National Theatre Services Limited, ending its business association with Sam Fingold and Ralph Dale, although the latter entered its employ as manager of a group of its theatres.

HOSTESSES for the Japan Air Lines, four English-speaking Japanese girls attracted much press attention when brought to Toronto by MGM as part of a 16-city tour of the continent in the interests of Tea House of the August Moon. Chet Friedman of MGM and Gerry Collins of Loew's Yonge Street had them meet the press from 2 p.m. to 5 p.m. at the Fuji Matsu, Toronto's fine-looking Japanese restaurant. The interviewers found the girls, who were dressed in kimonos, enchanting. They are Seiko Fukasawa, Tamie Kawamoto, Fumiko Shiba and Kikuko Sasaki. The Japan Air Lines flew the cast of the picture to Japan and back. While in Toronto they appeared on TV and divided their fees between the Hungarian Relief and the Sick Children's Hospital.

SHEA'S, Famous Players' downtown house, will close on January 27 to make way for the Civic Square. The three-theatre tieup to replace it as a first-run house (the Hollywood, Runnymede and Palace) will begin the next day.

CANADIAN rights to the film, Don Giovanni, portraying the Salzburg Festival production of Mozart's opera in color, have been acquired by International Management of Vancouver, of which Laurence A. Lambert is director. This is the first film for the company, which is now negotiating for a second.

BOWLING league is being organized by the Variety Club of Toronto for Sunday afternoon competition beginning early in January. Canvasman Joe Bermack of Peerless Films is the committee chairman.

C. H. BROCK is co-owner (with Leo Choquette) of the Princess Theatre, Cowansville, Quebec. Our Year Book information in the matter of the licensee of this seven-day house, which has 487 seats, is apparently wrong.

McKIM Advertising Limited announces that J. Stanley Moore has become production supervisor in the Radio-TV department of the Montreal office. Formerly a senior producer-director with Crawley Films, Ottawa, he had worked on newsreels and documentaries before coming to Canada in 1949.

H. A. FRIEDMAN, who was president of Odeon (Mid-Western) Theatres Limited until his passing in Burlington, Ontario two months ago at the age of 66, left an estate worth \$2,661,860 but no will. Interested in eight Edmonton businesses, he retired from law practice ten years ago.

AMPEX television tape was used to record a CBS program, Art

Linkletter's House Party and telecast it over a closed circuit from Hollywood to New York. There reporters viewed it and Val Adams of the New York Times wrote that "The quality of the recorded pictures was impressive."

ACADEMY of Motion Picture Arts and Sciences has withdrawn its objections to a nationwide USA Oscar Contest, sponsored by COMPO and the MPAA, along the lines of the one initiated on this continent so successfully by the Public Relations Committee of the Motion Picture Industry Council of Canada. Charles Chaplin, under whose chairmanship the contest was conducted last year and who will again lead it, received a wire from Al Tamarin of the USA committee, as did R. W. Bolstad, MPICC chairman, with the information that the data and information from Canada had been the chief factor in ending the Academy's objections.

TRAPEZE, from UA, was voted the top moneymaker in the USA by exhibitors voting in both the polls of the Independent Film Journal and Showman's Trade Review, both trade papers. IFJ choices as moneymaking actor and actress were William Holden and Kim Novak. The STR voting showed the leaders among the players to be John Wayne and Kim Novak.

BABY DOLL, the controversial Warner Bros. feature criticized severely by Cardinal Spellman of New York, was described as "a powerful denunciation of social and racial intolerance" by the Reverend John Burke, ecclesiastical director of the Catholic Film Institute in Britain. He said that as such it is "something for thoughtful people to see." The moral problem raised by the picture is "less urgent," he said.

JACK L. WARNER will receive the Brotherhood Award of the USA's National Conference of Christians and Jews for 1957, it was announced in New York by William J. Heineman and Spyros P. Skouras, national co-chairmen of the amusement industry's brotherhood drive. The award, in recognition of Warner's contributions to better understanding by Americans of all faiths, will be presented at the 12th annual Brotherhood Dinner at the Waldorf-Astoria on January 24.

NOMAN KIHIL has joined the staff of Edward Productions Limited, Montreal motion picture producers, as general sales manager. Kihl is widely known in the advertising, radio and television fields through his long experience with CBC-TV in Toronto and the NFB.

National membership chairman of the Society of Motion Picture and Television Engineers is Edward M. Warnecke . . . Miss Winifred Stokes is now managing editor of the Niagara Falls Evening Review and W. B. Leslie is editor and manager . . . Fred L. Thomas, for many years with Today's Cinema, London as managing editor, has resigned . . . Oedipus Rex, Canadian-made feature, will have its Washington premiere at the MacArthur, sponsored by the English-speaking Union.

Jules Levey will be back in production with The Far Wanderer and a remake of The Hairy Ape, both of which will bring him into a co-production deal with Sterling Hayden . . . Birth of a Baby is being shown in Britain in a new, up-to-date version . . . TV tape will be available for home use soon, so that people can make records of shows they couldn't stay at home to see . . . Mike J. Frankovitch, Columbia production chief in the UK, is the new Chief Barker of the London Variety Club.

A slow-motion stop-action projector that shows only three frames a minute has been devised at the University of Rochester for the study of heart diseases . . . The Right Honorable Vincent Massey, Governor-General of Canada, will lay the foundation stone of the permanent Stratford theatre on January 26 . . . The barn in which C. B. DeMille filmed The Squaw Man 44 years ago, now on Paramount property, has been dedicated as Historical State Landmark #554 by California. It was Hollywood's first major studio.

Gene Barry In '27th Day'

Gene Barry has been set as the male lead opposite Valerie French in the Romson production, The 27th Day.

C. Cashman Retires; Son Ken Takes Over

For 28 years a prominent and popular figure in the Ontario film and theatre community as representative of Photo Engravers and Electrotypes Limited, Charles P. Cashman retired from active business on January 1. Ken Cashman, who has worked with his father for 17 years and enjoys many personal friendships in the motion picture industry, will become PE&E's main representative in that field.

Charlie, for many years a member of the York Township Council and now Deputy Reeve, will maintain an interest in the accounts he served but will devote most of his time to public service activities.

FRIENDLY PERSUASION

with Gary Cooper, Dorothy McGuire
and Marjorie Main

Allied Artists (De Luxe Color) 140 Mins.
WELL-MADE, APPEALING PORTRAIT
OF QUAKER FAMILY LIFE AND THE
CONFLICTS BROUGHT ON BY THE CIVIL
WAR. EXCELLENT PERFORMANCES.

With the unveiling of Friendly Persuasion Allied Artists can boast a quality of product that can bear comparison with the better offerings of the major companies. William Wyler produced and directed, with Gary Cooper and Dorothy McGuire starred.

The production mounting is a striking one in color by DeLuxe and the story is based on the popular book by Jessamyn West. These are values that speak for themselves in any exhibitor's language.

The story is a sprawling one that centres around a Quaker family whose religious beliefs come in conflict with reality when the Civil War breaks out.

The film, which runs two hours and 20 minutes was given its world premiere at Radio City Music Hall in New York.

Photography, under the direction of Ellsworth Fredricks, is exceptionally fine, catching some beautifully serene scenery. The music was composed and conducted by Dimitri Tiomkin, and some of the songs include Friendly Persuasion, Marry Me, Marry Me, and Indiana Holiday.

The picture does an outstanding job in forming character and developing incidents with humorous imagination. There are moments, however, that move slowly and obviously.

CAST: Gary Cooper, Dorothy McGuire, Marjorie Main, Anthony Perkins, Richard Eyer, Phyllis Love, Robert Middleton, Mark Richman, Walter Catlett.

CREDITS: Producer and director, William Wyler; Director of photography, Ellsworth Fredricks; From the book by Jessamyn West.

DIRECTION: Capable.
PHOTOGRAPHY: Excellent.

HOLLYWOOD OR BUST

with Dean Martin, Jerry Lewis
and Pat Crowley

Para. (VistaVision-Technicolor) 95 Mins.
MIRTH AND MUSIC ON A HIGH ROAD
TO HOLLYWOOD. FULL OF COLOR AND
AUDIENCE APPEAL. SHOULD DO VERY
WELL BOXOFFICE-WISE.

These two clown princes of the screen, Dean Martin and Jerry Lewis, are back again in a Hal Wallis production that takes them on a coast jaunt via the open road. The picture glistens with VistaVision and color by Technicolor, moves to the lilt of numerous songs, and is dotted with eye-catching cuties, including the curvaceous Anita Ekberg.

One regrets the likelihood that this may be the last picture of the team together, for they prance and rollick about in a way to please every audience. Others in the cast are Pat Crowley, Maxie Rosenbloom and Anita Ekberg as a guest star.

Frank Tashlin has directed with a careful eye towards comedy. Hilarious incident follows hilarious incident. There are Lewis' meetings with Miss Ekberg, the bodily convulsions that overtake him whenever he senses a lucky streak, and the general hoopla in the Paramount studio.

Maxie Rosenbloom plays the underworld toughie who haunts Martin. Others who aided in making Hollywood or Bust an exceedingly funny picture are Daniel Fapp, director of photography; and Walter Scharf who arranged and conducted the music.

CAST: Dean Martin, Jerry Lewis, Anita Ekberg, Pat Crowley, Maxie Rosenbloom, Willard Waterman, Jack McElroy.

CREDITS: Producer, Hal B. Wallis; Director, Frank Tashlin; Written by Erna Fapp.

DIRECTION: Very Good.
PHOTOGRAPHY: Fine.

Warners' 'Untamed Youth'

Mamie Van Doren has been signed to star in Warners' Untamed Youth. Howard Koch will direct and Aubrey Schenck produce.

THE POWER AND THE PRIZE

with Robert Taylor, Elisabeth Mueller,
Burl Ives

MGM (CinemaScope) 98 Mins.
SLICKLY-MADE, WIDELY APPEALING
DRAMA OF BIG BUSINESS, WITH
ROMANTIC ELEMENTS ADDED. SHOULD
DO GOOD BUSINESS.

The Power and the Prize offers a cardiogram of big business. There are the power decisions that the huge corporations make, the ruthless drives and the conflicts of interest. Producer Nicholas Nayfack and director Henry Koster have given the production a polished treatment and it glistens with a great deal of appeal and smoothness.

The film introduces two new charmers, Elisabeth Mueller and Nicola Michaels. The former, in sensitivity of acting and intonation is reminiscent of Ingrid Bergman. The latter, eager and good looking, is the daughter of Nicholas Schenck, former head of the board of Loew's Inc.

Robert Taylor plays a promising young executive who is on the road to a brilliant career in the corporation. Worthy of special note is the outstanding performance given by Burl Ives. Henry Koster directed from the screenplay by Robert Ardrey.

Others helping in the success of the film were George J. Folsey for his photography and Bronislau Kaper for the music. The picture is in CinemaScope. The screenplay developed by Robert Ardrey from the book by Howard Swiggett, is on the whole slick and competent, even though the theme is somewhat akin to such pictures as Executive Suite and Patterns, which enjoyed good business when they were released originally.

CAST: Robert Taylor, Elisabeth Mueller, Burl Ives, Charles Coburn, Sir Cedric Hardwicke, Mary Astor.

CREDITS: Producer, Nicholas Nayfack; Director, Henry Koster; Screenplay by Robert Ardrey; Based on book by Howard Swiggett; Director of photography, George J. Folsey.

DIRECTION: Very Good.
PHOTOGRAPHY: Very Good.

RUMBLE ON THE DOCKS

with James Darren, Laurie Carroll,
Michael Granger.

Columbia 82 Mins.
WATERFRONT STRIFE, TEENAGE
GANGS ARE SUBJECTS OF THIS
FOOTAGE AIMED PRIMARILY AT
YOUNGSTERS.

Topical in story content from the standpoint of recent dock strife, as well as persistent rumblings from rival youth gangs, this Sam Katzman production should find its mark with teenage audiences. The Lou Morheim, Jack DeWitt screenplay, based on Frank Paley's novel, points up the evils of union gangsterism and its effect on susceptible youngsters without too much preaching. It should make its mark in situations specializing in this type of fare.

The plot seems plausible and the script wears thin only once in a while. Under Fred Sears' direction, the cast, including James Darren, Laurie Carroll, Michael Granger, Jerry Janger and Robert Blake, appear well schooled in their roles, and should appeal to most teenagers.

Darren, leader of a youth gang, the Diggers, is torn between good; his girl, Miss Carroll, his father, Barrier, and social worker, Bond; and evil; ruthless waterfront union boss, Granger.

Although an attempt is made by a group of non-union men to clean up the waterfront, Granger and his men win out. Their method includes a killing, for which Darren is summoned as a witness. Promised big things by Granger, Darren realizes the error of his present beliefs and changes state's evidence after killing Granger in self-defense.

CAST: James Darren, Laurie Carroll, Michael Granger, Jerry Janger, Robert Blake, Edgar Barrier, Celia Lovsky.

CREDITS: A Clover Production; Producer, Sam Katzman; Director, Fred F. Sears; Screenplay, Lou Morheim, Jack DeWitt; Based on the novel by Frank Paley; Photography, Benjamin H. Kline.

DIRECTION: Good.
PHOTOGRAPHY: Okay.

Downing To Head JARO Publicity

Successor to Geoffrey Martin as publicity controller for J. Arthur Rank Overseas Film Distributors Limited is Anthony Downing, who will take over in London early in the new year. Martin was previously named to take charge of publicity and public relations in the USA for the newly-formed Rank Film Distributors of America Inc.

Downing was recently European director of publicity for London Films and earlier held the same position for five years with Selznick International.

NFB FILMS WIN SA AWARDS

Films from Canada won awards at International festivals in two cities of South Africa last month according to information received by the National Film Board.

The films were: Stratford Adventure, The Shepherd and Rhythmic—all produced by the National Film Board. Stratford Adventure is the story of the Shakespeare festival now held annually in the Ontario town; The Shepherd is a poetic picture of life on a sheep ranch in British Columbia; and Rhythmic is Norman McLaren's prankish cartoon on the art of adding.

The Shepherd and Rhythmic won awards in both Johannesburg and Durban and Stratford Adventure in the first city only. Demand for Canadian short films in South Africa has increased considerably in the past two years. In the Cape Province alone more than 100 NFB films were sold this year.

Dates Announced For 1957 Oscar Awards

Here, according to dates, is the information related to the Academy Awards for 1957:

January 24—Nominations ballots mailed to those eligible.

February 2—Nominations close.

February 19 (Tuesday)—All nominations announced in a.m. papers of February 19. Results released at 7 p.m. on February 18.

March 7—Final ballots mailed to Academy members.

March 22—Final polls close.

March 27 (Wednesday)—Presentation of Awards.

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TOMMY **NOONAN**

with

Nita TALBOT Una MERKEL
Melville COOPER Bill GOODWIN
Howard McNEAR

Produced by EDMUND GRAINGER,
Screen Play by NORMAN KRASNA,
ROBERT CARSON and ARTHUR SHEEKMAN
• Story by FELIX JACKSON • Directed by
NORMAN TAUROG • Musical Numbers and
Dances Staged by NICK CASTLE • Lyrics by
MACK GORDON • Music by JOSEF MYROW

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